



# Conducting Rigorous and Scientific Research

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# Outline



- I. Writing and Presentation
- II. Research Formulation
- III. Experimentation (main focus)

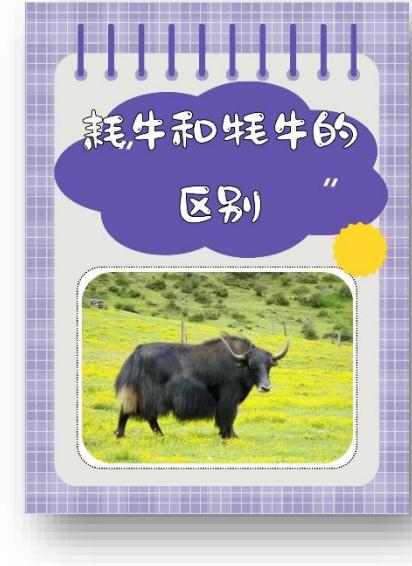


# I. Writing and Presentation

1. Typo and grammar mistake
2. Sentence and convention
3. Exercise and discussion



- Writing
  - Make my paper error-free (readable)
  - E.g., no typo or grammar mistake
- Presentation
  - Make my paper *logically* written (readers can follow)
- Writing and presentation are different!
  - Writing first (own effort), presentation next (needs training)

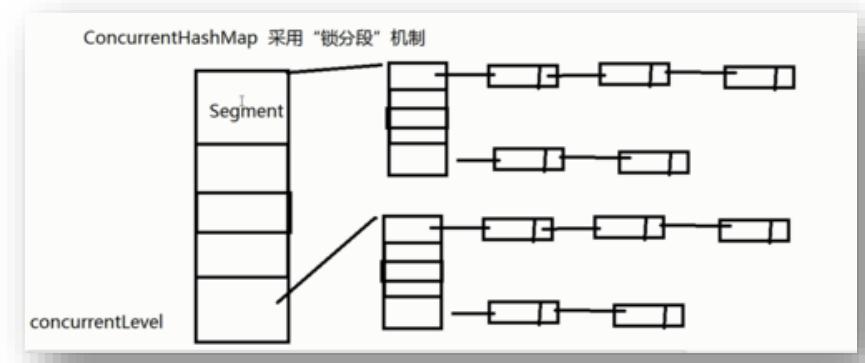


# Common Writing Mistakes (1)



## ■ Fragments

- *If I had saved some money. I could have bought that new stereo.*
- *Dancing the night away in my new gown.*
- I wanted a number of items. *Especially* lettuce and mushrooms.
- I visited the Philadelphia Museum of Art. *And* was most impressed with it.

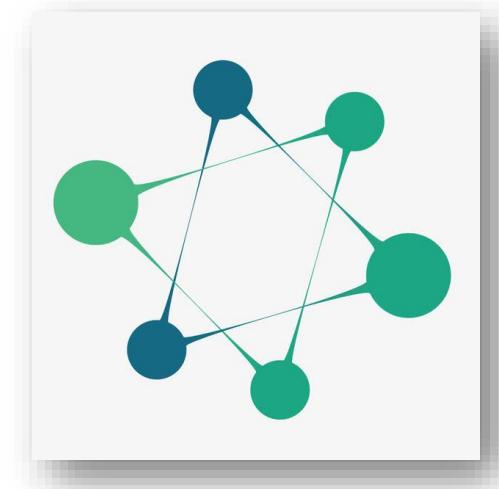


# Common Writing Mistakes (2)



## ■ Run-together and comma-spliced sentences

- My back hurts it is weak.
- (Revised) My back hurts *because* it is weak.
  
- My back hurts, it is weak.
- (Revised) My back hurts, *for* it is weak.



# Common Writing Mistakes (3)



## ■ Subject and verb agreement

- *They has worked* all day.
- (Revised) *They have worked* all day.
  
- *Each of the nurses are* present.
- (Revised) *Each of the nurses is* present.
  
- *Somebody in the room have taken* my wallet.
- (Revised) *Somebody in this room has taken* my wallet.



图片来源: Veer图库 [www.veer.com](http://www.veer.com)

# Common Writing Mistakes (4)



## ■ Ambiguous references

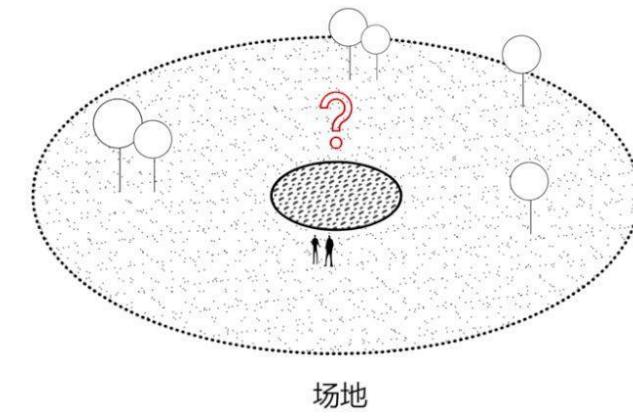
- When *people* discuss their *problems*, *they* should be objective.
- (Revised) *People* should be objective when *they* discuss their problems.
- (Revised) The *problems* which people discuss should be objective.



# Common Writing Mistakes (5)

## ■ Problems with our “relatives”

- I lost my *job, which* really angered me.
- (Revised) When I lost my job, I was angry.
- (Revised) Losing my job made my angry.
  
- I had to *leave, which* was disturbing.
- (Revised) Because I had to leave, I was disturbed.
- (Revised) Having to leave disturbed me.



# Common Writing Mistakes (6)



## ■ Dangling modifiers

- *Walking down the street*, a trash can blocked Joe's path.
- (Revised) *Walking down the street*, Joe could see a trash can blocking his path.
- (Revised) *While Joe was walking down the street*, a trash can blocked this path.



# Common Writing Mistakes (7)



## ■ Misplaced modifiers

- Men and women who smoke *often* die of lung cancer.
- (Revised) Men and women who smoke *excessively often* die of lung cancer.
- (Revised) Men and women who smoke *will* often *die* of lung cancer.
- (Revised) *Quite often*, men and women who smoke die of lung cancer.



# Common Writing Mistakes (8)

## ■ Faulty parallel structures

- Joe wanted a *salary* higher than his brother *Bill*.
- (Revised) Joe wanted a *salary* higher than his brother Bill's *salary*.
- (Revised) Joe wanted a *salary* higher than *that* of his brother Bill.



# More...



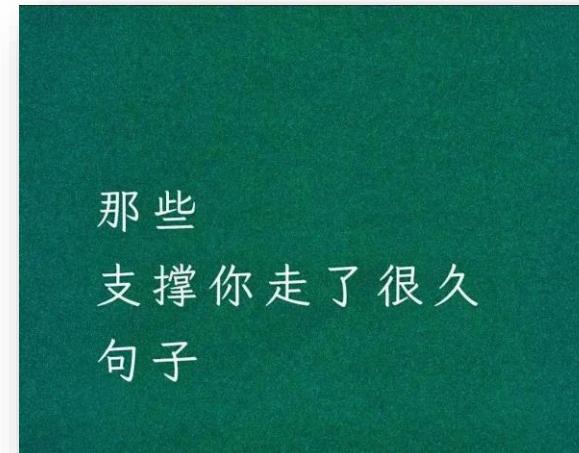
- You are supposed to have known all of these!
  - No reason to make such mistakes
- Do not ask me about English grammars
  - Ask yourself
  - Pick up CET-4/CET-6 and TOEFL/IELTS materials



# Sentences



- First
  - Write correct sentences
- For good presentation
  - Use *simple* sentences
  - Abandon *useless* (irrelevant) sentences



# Writing Conventions (1)



- Avoid ambiguous words
  - E.g., if => whether
- Avoid offensive words
  - E.g., obviously, very, ...
- Do not put “and”, “also”, “but”, or “because” at the beginning of a sentence



# Writing Conventions (2)

- Use terms/words consistently
  - E.g., We conducted an *experiment* ... This *evaluation* ...
  - E.g., Section 1 introduces ... Section 2 gives ... We *explain* ... in Section 3
- can not => cannot
- “e.g.,” “i.e.,” “, respectively”



# Writing Conventions (3)

- A, B and C => A, B, and C
  - The group consists of two engineers, Jack and John.
  - The group consists of two engineers, Jack, and John.



# Writing Conventions (4)



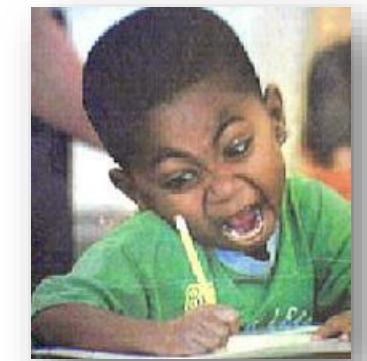
- Avoid passive tone
- Avoid subjective tone
  - E.g., I feel ..., I am confident ...
- Do not omit “that”
  - E.g., note *that* such a path is always executable



# Exercises

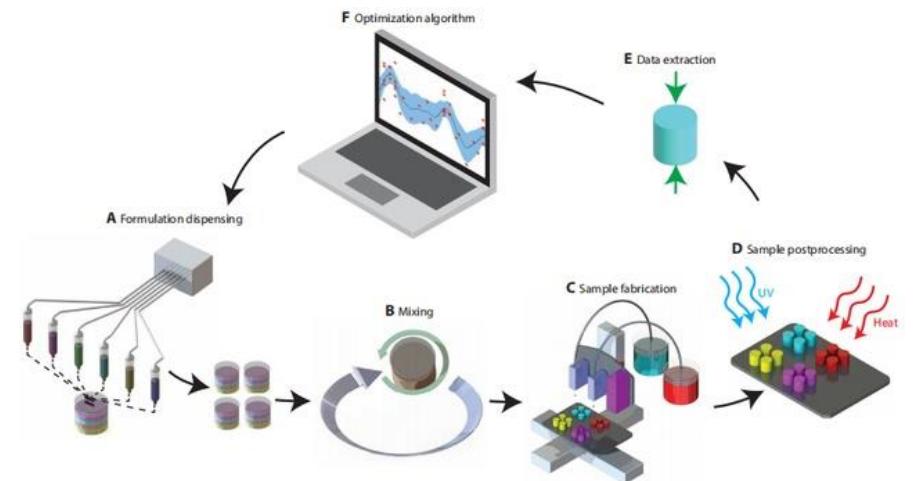


- Describe an object in the classroom/meeting room
  - Requirement: error-free and follow conventions
  - Word limit: 100
  
- Describe an activity you attended today/yesterday
  - Requirement: error-free and follow conventions
  - Word limit: 100



## II. Research Formulation

1. Definition before use
2. Research problem
3. Inadequacy of related work
4. Insight of my proposal
5. Exercise and discussion



- Formulating research and writing papers are always coupled together
  - Implication: What I am going to write in papers should have been *already* considered when I conduct research
- Research formulation <= paper presentation

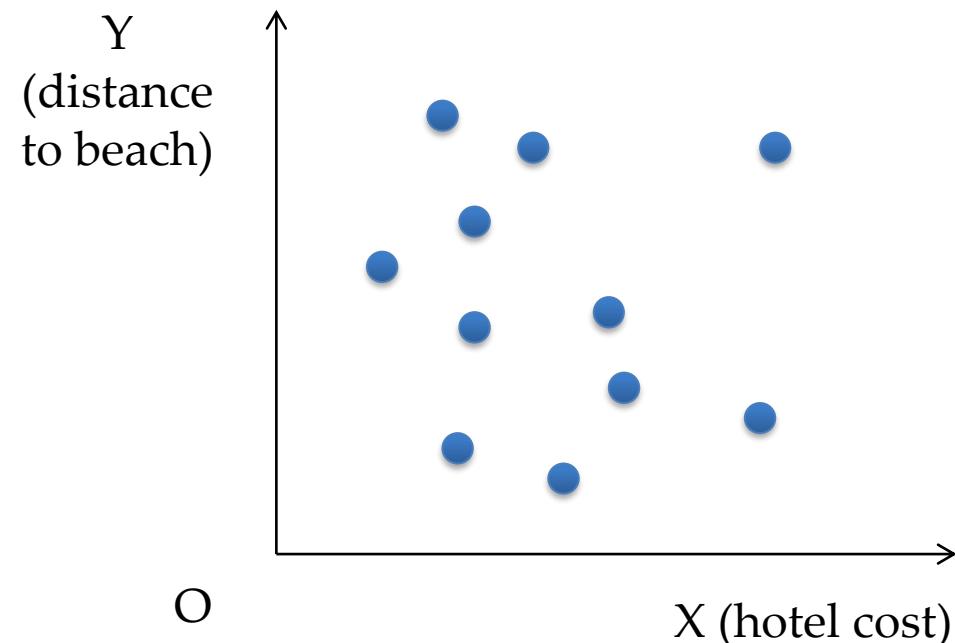


# Definition and Use

- Use consistent terms/words
  - E.g., experiment/evaluation, technique/approach, ...  
define yourself  
定义·你自己
- Concepts are defined before use
  - Each key concept must be defined, and non-key concepts should be discarded as many as possible
  - Each concept should carry the *same meaning* throughout the paper (so for variables)
  - Each defined concept should be *mathematically expressible or machine computable*

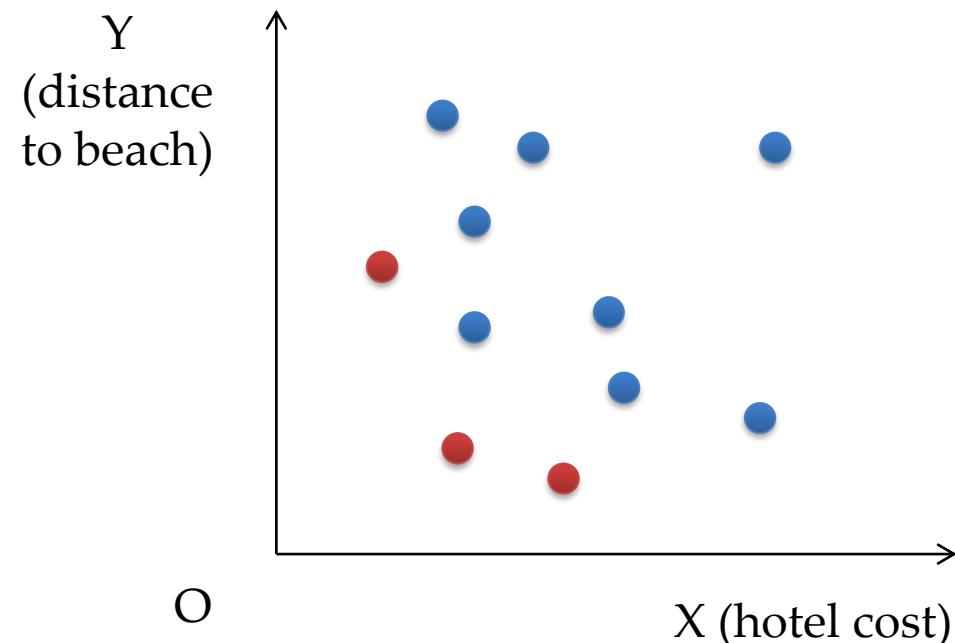
# Example (1)

## ■ Skyline points



# Example (2)

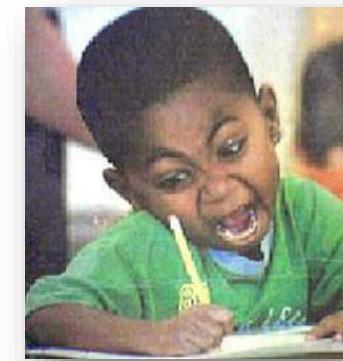
## ■ Skyline points (cont)



# Exercise



- Consider one of your concepts and define it
  - Requirement: mathematically expressible or machine computable



# Key Points



- I must have already considered
  - Research problem
  - Inadequacy of related work
  - Insight of my proposal
  
- Common mistake
  - They are what I have to consider when writing papers



# Research Problem



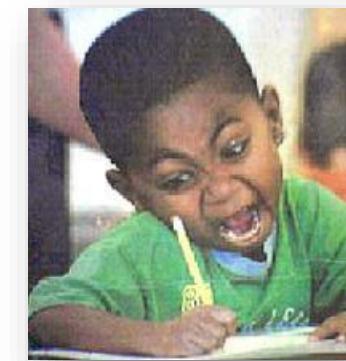
- What I am going to address in this work
- Scope
  - What I can address (applicable scenarios)
  - What I cannot address (limitations)
- Never overclaim or claim imprecisely



# Exercise



- Present your research problem
- Answer questions about its scope
  - What I can address
  - What I cannot address



# Motivating Example



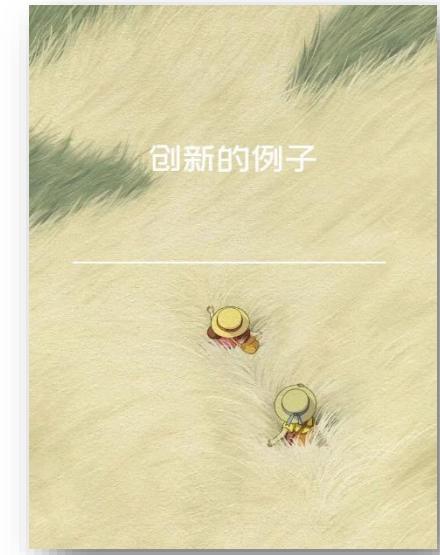
- Motivating example always with research problem

- Purpose

- Give *concrete* evidence why we need new efforts
  - Not concrete => nothing (should be discarded)

- To where

- Placed in the introduction or a separate section if it is large (when comparing several techniques)



# Related Work

- Inadequacy of related work
  - Must be analyzed before proceeding to my proposal
- Requirements
  - The inadequacy should be demonstrated *concretely* using the motivating example or other strong evidence
  - The inadequacy should be discussed *precisely*
- Do not criticize others' work (say difference)



- Insight of my proposal
  - Key observations or efforts that make my proposal *able to (effectively) address* the research problem, while existing work cannot
  - Link it to a fundamental research problem
  
- This should not be implementation efforts
  - Should have made concrete progress in research *methodology*



# Common Mistakes

- Pick up a topic that seemingly has not been addressed by existing work
  - Why has it not been addressed before?
- Claim my work without justification
  - Need evidence to back me up
- Mixing framework and implementation
  - Must be *sound* at the framework (theory) level



- You are supposed to
  - Have understood what a good presentation is
  - Work out how to get closer to this goal (long practice)
- Everybody has his (her) own way to go
  - We point out loopholes in your presentation
  - You fix them! And more iterations come ...
- Earn experience for yourself



# Exercise

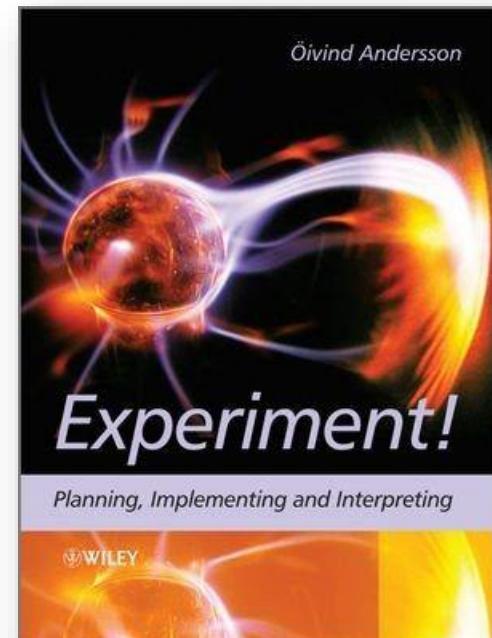


- Describe your work (abstract)
  - Word limit: 150
- Requirement: good presentation
  - Self-explained
  - Research problem + inadequacy of existing work + insight of your proposal + evaluation results or plan



### III. Experimentation

1. Question and subject
2. Experimental design
3. Threat to validity
4. Exercise and discussion



## ■ Experimentation

- Is not merely a description of the experimental procedure and a list of experimental results
- Should have a careful *design* (questions and variables) and discuss potential *threats* (construct validity, internal validity, external validity, and conclusion validity)



# Experimentation and Case Study

- Experimentation
  - In a lab environment
  - Variables (factors) can be isolated and *controlled*
- Case study
  - Under an industrial (real-world) setting
  - Hard to repeat
- We mostly conduct *controlled experiments*



# Key Points (1)

## ■ *Questions* to answer

- Is Tool A *better* than Tool B?

Why would we expect it to be better?

Why do we need to know?

What will we do with the answer?

Better at *doing what*?

E.g., study or physical exercise?

Better in *what way*?

E.g., efficiency or durability?

Better in *what situations*?

E.g., in a classroom or dorm?

# Key Points (2)

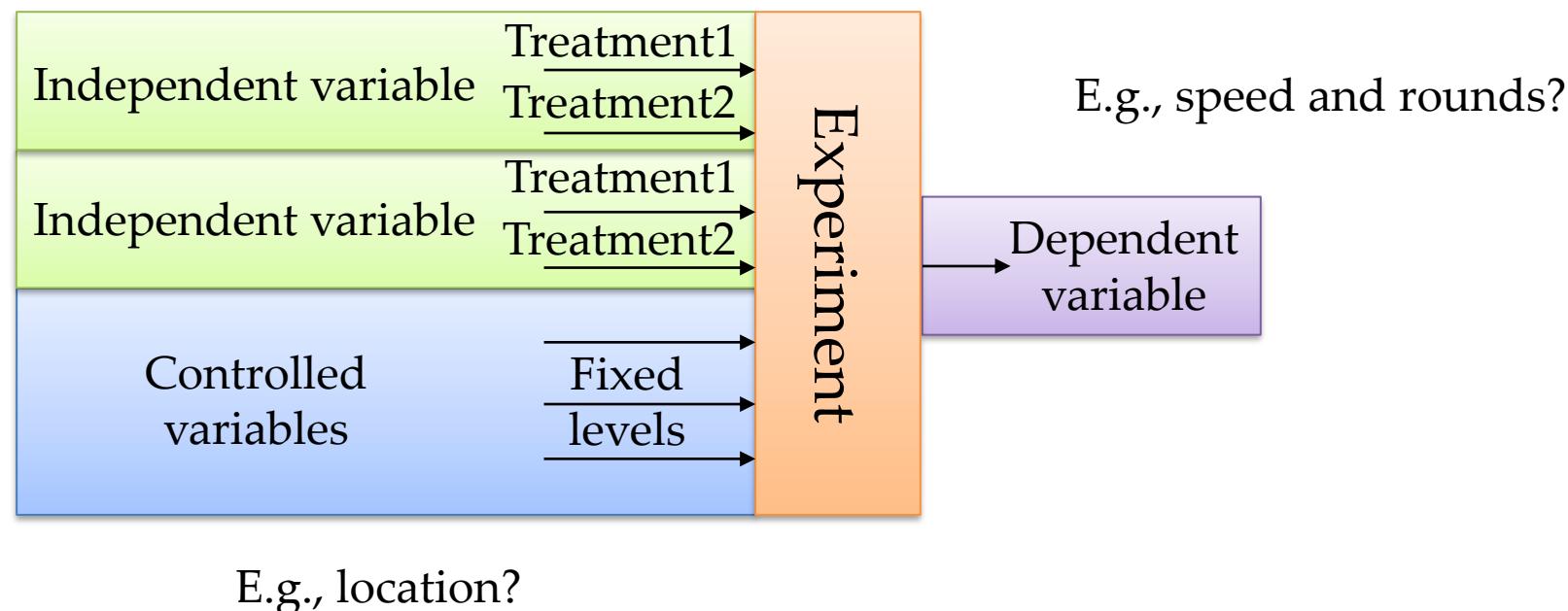
- *Subjects* selected
  - Sample of what population?
  - Consider the *representativeness*
  
- *Variables* and *threats* to validity
  - Variables: See the next page
  - Threats to validity: See an example



# Variables

- Independent variables (factors)
- Dependent variables
- Controlled variables

E.g., status?



# Example



- Name
  - Stuart Bean ("stu")
- Topic
  - Merging stakeholder views in model-driven development
- Status
  - 2 years into his PhD study
  - Has built a tool
  - Needs evaluation



# Stu's Evaluation Plan



## ■ Experiments

- Independent variable: Stu-merge vs. Rational Architect (RA)
- Dependent variables: correctness, speed, assessment
- Controlled variables: task (merging class diagrams from two different stakeholders' models), subjects (graduate students in software engineering)

## ■ Hypotheses

- H1: Stu-merge produces *correct* merges *more often* than RA
- H2: Subjects produce merges *faster* with Stu-merge than RA
- H3: Subjects *prefer* using Stu-merge to RA

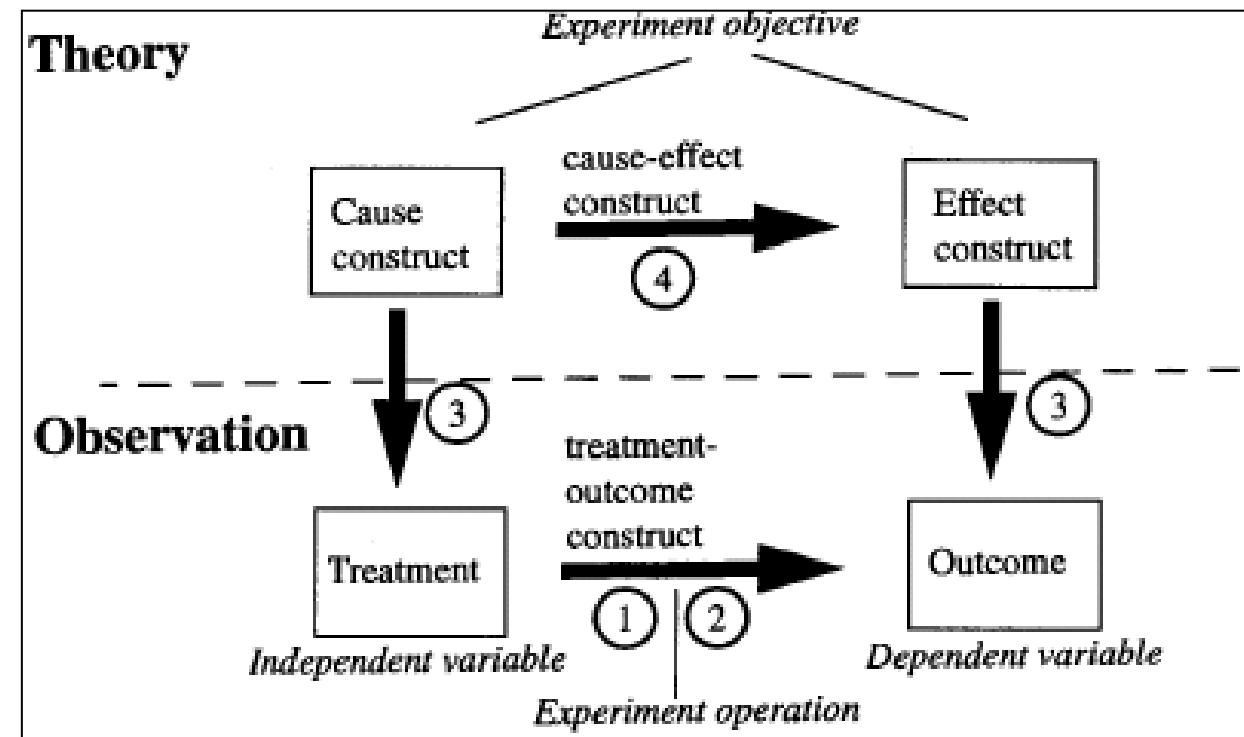
## ■ H1 accepted, H2 & H3 rejected



# Threats to Validity Analysis



- ③ construct validity ② internal validity
- ④ external validity ① conclusion validity

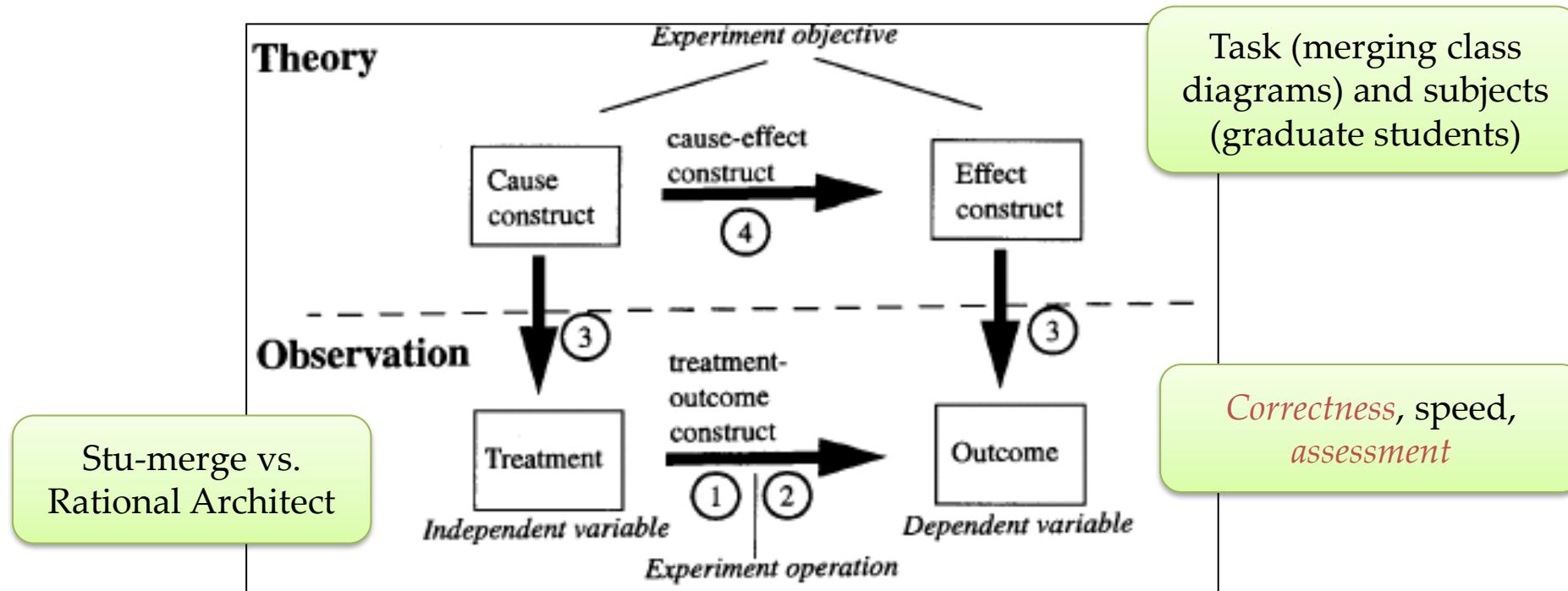


# Threats to Validity (1)



## ■ ③ construct validity

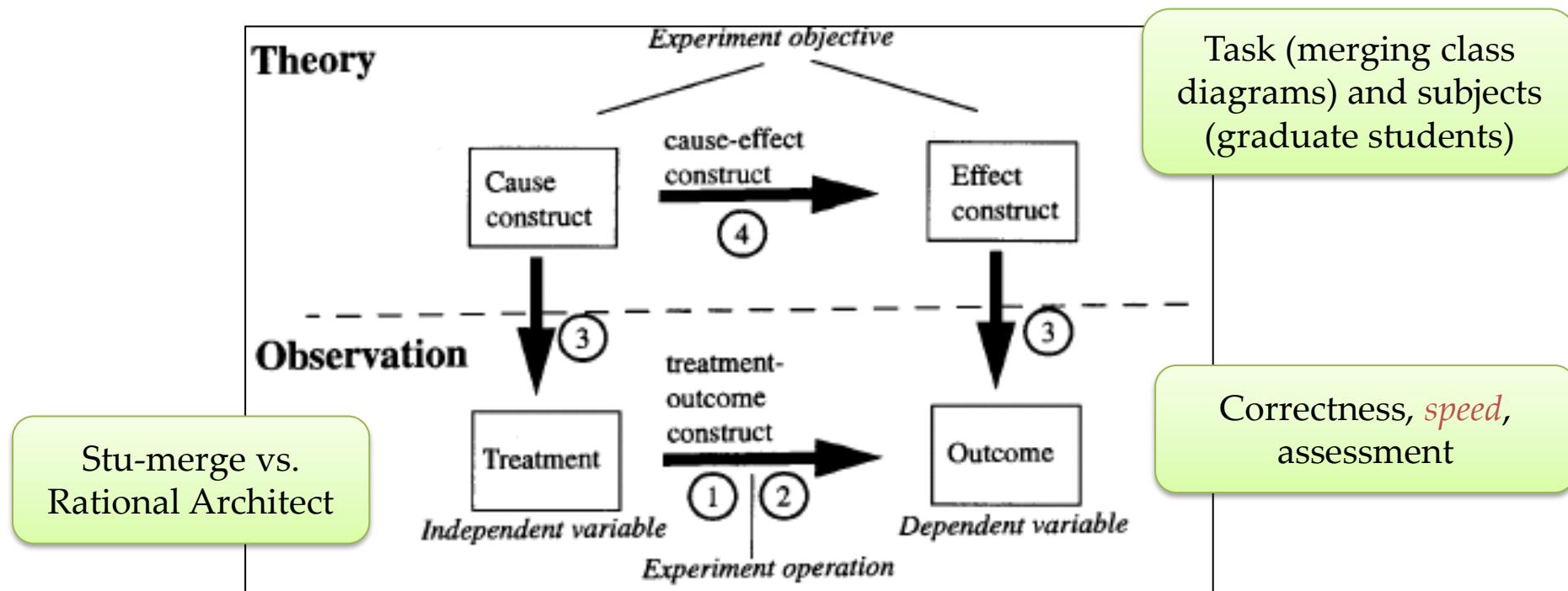
- What do we mean by a merge? What is correctness?
- 1-5 point scale for subjective assessment - insufficient discriminatory power (both tools scored very low)



# Threats to Validity (2)



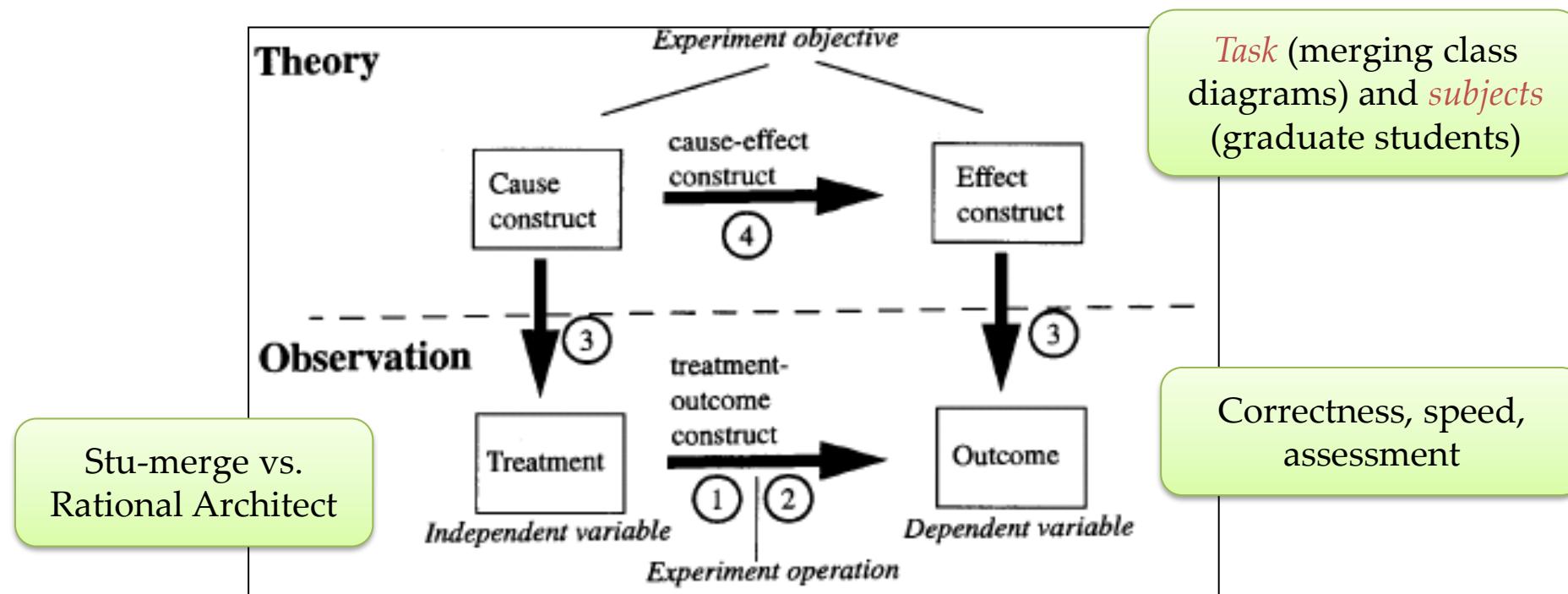
- ② internal validity
  - *Confounding variable*: time taken to learn the tool (subjects were all familiar with RA, not with Stu-merge)



# Threats to Validity (3)



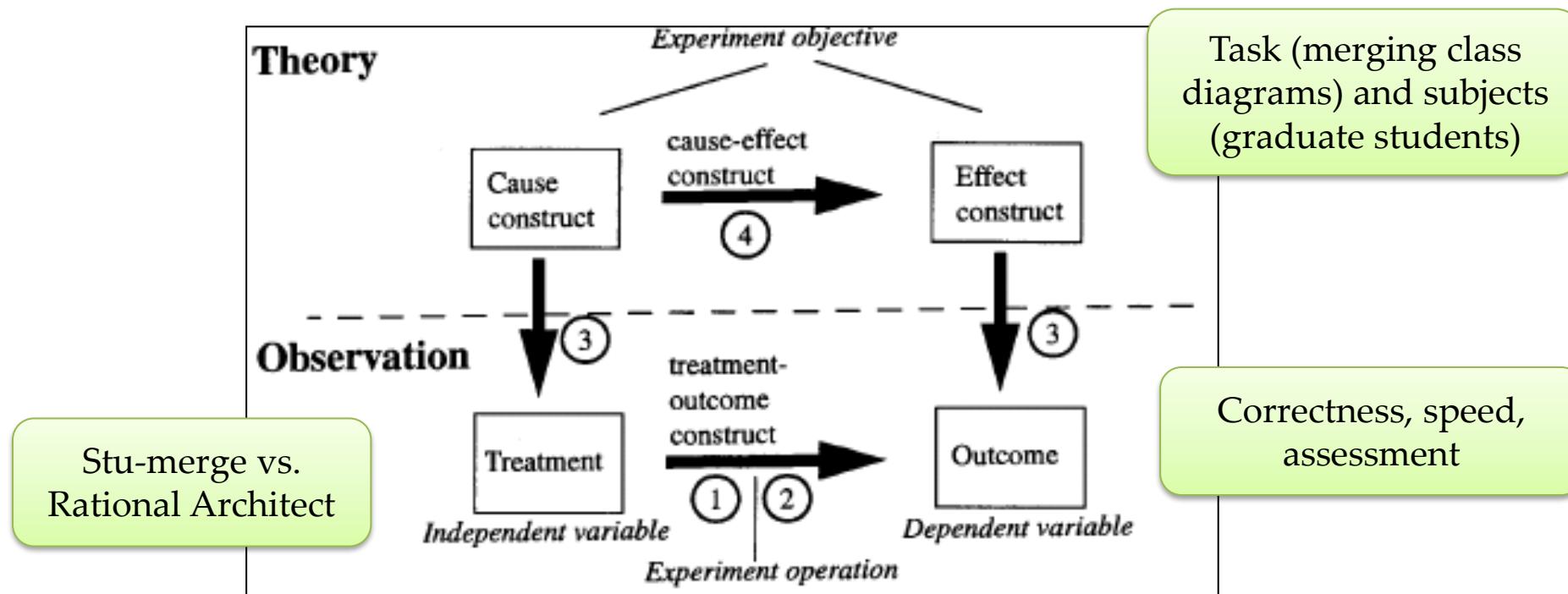
- ④ external validity (representativeness)
  - Task: class diagram models were of a toy problem
  - Subject: graduate students as sample of what population?



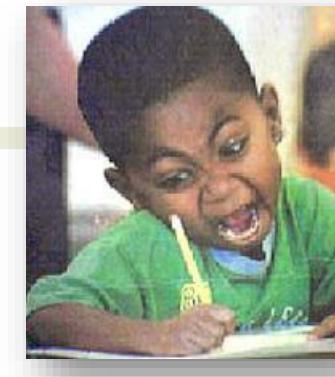
# Threats to Validity (4)



- ① conclusion validity (theoretical reliability)
  - Bias: all subjects (graduate students) knew Stu-merge was Stu's own tool



# Exercise



- Describe your experimental design
  - *Questions* to answer
  - *Subjects* to select
  - *Independent variables*, *dependent variables*, and *controlled variables* (no *confounding variable*)
  
- Answer questions about
  - *Threats* to construct validity, internal validity, external validity, and conclusion validity
  - Why do they *not affect* your conclusion?

# Referred Materials



- From books and talks
  - S.C. Cheung, "Empirical Experimentation", COMP610F course slides, 2010.
  - Steve Easterbrook, "Case Studies for Software Engineers", FSE-DS keynote speech, 2006.
  - Frances Kurlich and Helen Whitaker, "Re: Writing Strategies for Student Writers", Harcourt College Pub, 1988.
  - Xinming Wang, "Empirical Studies in Software Engineering", group meeting talk, 2007.
  - Tao Xie, "Common Technical Writing Issues" and "How to Write Research Papers", HKUST-visit talk, 2007.